



NexInfo IMPLEMENTS PRODUCT LIFECYCLE MANAGEMENT SOLUTION AT MAJOR BIOPHARMACEUTICAL COMPANY

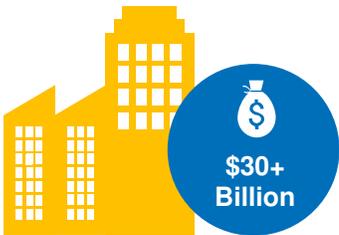
Solution Helps Client Reduce Timelines & Non-Compliance Costs

INDUSTRY: Pharmaceutical

COMPANY SIZE: 8,000 +

ANNUAL REVENUE: \$30+ Billion

SOFTWARE SOLUTION: Oracle Agile9,
Agile Product Collaboration, AutoVue



PLM solution has drastically reduced artwork release timeline from 75 days to 35 days.

Summary

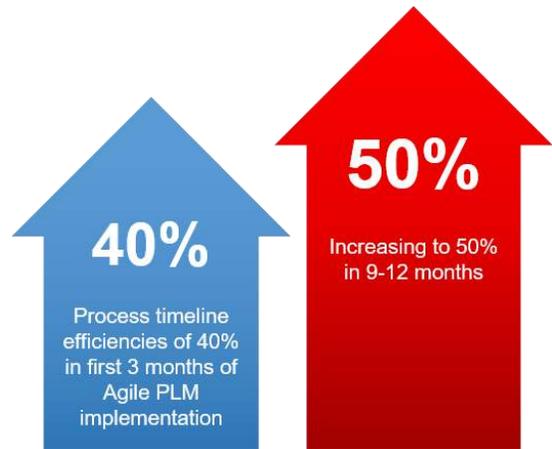
The client's rapid growth, increase in marketed products, planned launches, and rising headcount had them struggling to keep pace in a competitive industry. Existing manual processes were not meeting efficiency requirements, so they reached out to NexInfo for help in creating and implementing a Product Lifecycle Management (PLM) solution that fit their specific needs.

Challenges

- 75-days to release artwork
- Very high non-compliance cost (reaching \$10's of millions)
- Paper-intensive processes
- Non-electronic signatures and volumes of paperwork introduced a compliance risk that could have led to a recall with possible financial and brand impact
- Single-thread emails
- Incomplete request forms

How NexInfo Helped

- Designed and deployed solution using Agile PLM that improved artwork release process timeline efficiencies by 40% in first 3 months and by 50% in 9-12 months
- Created process efficiencies with the ability to multi-thread business processes and approve electronically
- Created a change process that addressed knowledge base for packaging & labeling design reuse, quality issues, and packaging engineering productivity improvements
- Implemented a packaging & labeling design that allows the client to make better, more informed decisions and results in greater opportunity to design right first-time by involving suppliers earlier
- Introduced efficiencies in supplier collaboration by automating the artwork request form and workflows
- Implemented a transformation in quality management and improved compliance (from manual processes built around people to workflow-enabled processes allowing for better visibility and change history)
- Decreased errors due to manual-intensive, paper process
- Automated workflows replacing single-threaded emails and electronic signatures. Elimination of paperwork/email corrects focus of review on actual packaging & labeling
- Gave client easier access to information, which positively impacts audits and traceability



“Our recent product safety update was a great indicator of how quickly artwork now progresses through approval to release using the PLM solution we worked with NexInfo to design and implement.”



Decreased errors as a result of eliminating manual-intensive, paper processes.

About NexInfo

NexInfo is a leading business solutions firm that excels in tailored supply chain and product lifecycle management solutions, with innovative specialization in business process design, software implementations, and managed services. To learn more about how we can help you achieve operational excellence, call or email us at (714) 955-6970 or LetsTalk@NexInfo.com. Visit us on the web at www.NexInfo.com.